

RETAIL'S IMPACT IN MICHIGAN - 8

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Michigan. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,334 - RETAIL ESTABLISHMENTS

1,649 - DIRECT LABOR INCOME
(\$MILLIONS)

65,868 - DIRECT RETAIL EMPLOYMENT

2,593 - DIRECT IMPACT ON GDP
(\$MILLIONS)

92,732 - TOTAL JOBS SUPPORTED

5,076 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MI-8

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,868	\$2,593
Administrative and waste management services	20,842	\$807
Agriculture, forestry, fishing, and related activities	3,113	\$118
Arts, entertainment, and recreation	6,784	\$195
Construction	15,453	\$945
Educational services	7,185	\$226
Finance and insurance	16,314	\$2,194
Health care and social assistance	41,719	\$2,425
Information	3,921	\$618
Management of companies and enterprises	3,314	\$461
Manufacturing	38,395	\$5,648
Mining	1,202	\$20
Other services, except public administration	21,360	\$704
Professional, scientific, and technical services	29,243	\$2,055
Real estate and rental and leasing	15,357	\$3,365
Transportation and warehousing	9,564	\$563
Utilities	559	\$236
Wholesale trade	9,617	\$1,521

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.