

RETAIL'S IMPACT IN MICHIGAN - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Michigan. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,039 - RETAIL ESTABLISHMENTS

1,282 - DIRECT LABOR INCOME
(\$MILLIONS)

60,085 - DIRECT RETAIL EMPLOYMENT

2,153 - DIRECT IMPACT ON GDP
(\$MILLIONS)

82,770 - TOTAL JOBS SUPPORTED

3,971 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MI-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	60,085	\$2,153
Administrative and waste management services	18,115	\$729
Agriculture, forestry, fishing, and related activities	14,078	\$754
Arts, entertainment, and recreation	5,352	\$118
Construction	19,029	\$766
Educational services	5,770	\$167
Finance and insurance	10,912	\$1,101
Health care and social assistance	35,752	\$1,530
Information	2,353	\$307
Management of companies and enterprises	4,120	\$596
Manufacturing	27,173	\$3,436
Mining	1,911	\$81
Other services, except public administration	23,850	\$562
Professional, scientific, and technical services	11,661	\$670
Real estate and rental and leasing	10,313	\$2,736
Transportation and warehousing	7,636	\$460
Utilities	1,054	\$431
Wholesale trade	7,646	\$989

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.