

RETAIL'S IMPACT IN MICHIGAN - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Michigan. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,989 - RETAIL ESTABLISHMENTS

1,782 - DIRECT LABOR INCOME
(\$MILLIONS)

65,648 - DIRECT RETAIL EMPLOYMENT

2,861 - DIRECT IMPACT ON GDP
(\$MILLIONS)

96,439 - TOTAL JOBS SUPPORTED

5,472 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MI-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,648	\$2,861
Administrative and waste management services	31,043	\$1,099
Agriculture, forestry, fishing, and related activities	7,140	\$415
Arts, entertainment, and recreation	4,747	\$132
Construction	17,867	\$932
Educational services	7,372	\$247
Finance and insurance	23,103	\$1,510
Health care and social assistance	38,705	\$1,937
Information	3,081	\$493
Management of companies and enterprises	2,101	\$245
Manufacturing	68,605	\$8,496
Mining	489	\$21
Other services, except public administration	21,176	\$645
Professional, scientific, and technical services	14,852	\$1,010
Real estate and rental and leasing	14,312	\$3,118
Transportation and warehousing	9,606	\$670
Utilities	1,020	\$407
Wholesale trade	15,125	\$2,127

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.