

RETAIL'S IMPACT IN MICHIGAN - 14

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Michigan. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,413 - RETAIL ESTABLISHMENTS

1,414 - DIRECT LABOR INCOME
(\$MILLIONS)

47,846 - DIRECT RETAIL EMPLOYMENT

2,094 - DIRECT IMPACT ON GDP
(\$MILLIONS)

77,746 - TOTAL JOBS SUPPORTED

5,260 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MI-14

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	47,846	\$2,094
Administrative and waste management services	47,733	\$2,193
Agriculture, forestry, fishing, and related activities	73	\$4
Arts, entertainment, and recreation	10,482	\$322
Construction	11,544	\$975
Educational services	11,214	\$417
Finance and insurance	34,477	\$4,170
Health care and social assistance	64,232	\$3,870
Information	17,038	\$2,653
Management of companies and enterprises	7,390	\$1,252
Manufacturing	20,540	\$3,297
Mining	2,154	\$34
Other services, except public administration	20,759	\$777
Professional, scientific, and technical services	47,076	\$4,748
Real estate and rental and leasing	36,986	\$5,755
Transportation and warehousing	6,763	\$459
Utilities	1,719	\$695
Wholesale trade	16,650	\$2,957

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.