

RETAIL'S IMPACT IN MICHIGAN - 12

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Michigan. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,811 - RETAIL ESTABLISHMENTS

1,828 - DIRECT LABOR INCOME
(\$MILLIONS)

68,090 - DIRECT RETAIL EMPLOYMENT

2,785 - DIRECT IMPACT ON GDP
(\$MILLIONS)

95,339 - TOTAL JOBS SUPPORTED

5,476 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MI-12

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	68,090	\$2,785
Administrative and waste management services	25,106	\$1,200
Agriculture, forestry, fishing, and related activities	906	\$35
Arts, entertainment, and recreation	7,369	\$304
Construction	9,994	\$694
Educational services	9,338	\$303
Finance and insurance	12,184	\$1,194
Health care and social assistance	50,133	\$3,013
Information	5,127	\$758
Management of companies and enterprises	7,447	\$1,265
Manufacturing	36,176	\$5,218
Mining	230	\$17
Other services, except public administration	20,445	\$700
Professional, scientific, and technical services	40,518	\$3,820
Real estate and rental and leasing	13,181	\$3,519
Transportation and warehousing	16,164	\$1,277
Utilities	595	\$287
Wholesale trade	10,545	\$1,695

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.