

RETAIL'S IMPACT IN MICHIGAN - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Michigan. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

12,093 - RETAIL ESTABLISHMENTS

1,586 - DIRECT LABOR INCOME
(\$MILLIONS)

66,113 - DIRECT RETAIL EMPLOYMENT

2,610 - DIRECT IMPACT ON GDP
(\$MILLIONS)

91,777 - TOTAL JOBS SUPPORTED

4,693 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MI-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	66,113	\$2,610
Agriculture, forestry, fishing, and related activities	9,808	\$370
Arts, entertainment, and recreation	7,923	\$234
Construction	24,908	\$1,059
Educational services	4,811	\$118
Finance and insurance	11,445	\$1,051
Health care and social assistance	46,122	\$2,268
Information	3,721	\$449
Management of companies and enterprises	840	\$63
Manufacturing	26,279	\$3,112
Mining	6,361	\$1,218
Other services, except public administration	27,945	\$630
Professional, scientific, and technical services	16,144	\$876
Real estate and rental and leasing	10,594	\$3,202
Transportation and warehousing	7,840	\$525
Utilities	1,654	\$646
Wholesale trade	7,609	\$907

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.