

RETAIL'S IMPACT IN MICHIGAN

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Michigan. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

112,825 - RETAIL ESTABLISHMENTS

22,218 - DIRECT LABOR INCOME
(\$MILLIONS)

871,645 - DIRECT RETAIL EMPLOYMENT

35,084 - DIRECT IMPACT ON GDP
(\$MILLIONS)

1,250,666 - TOTAL JOBS SUPPORTED

\$69.8 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MICHIGAN

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	871,645	\$35,084
Administrative and waste management services	371,115	\$15,292
Agriculture, forestry, fishing, and related activities	81,686	\$4,162
Arts, entertainment, and recreation	100,230	\$3,105
Construction	224,457	\$12,572
Educational services	103,767	\$3,344
Finance and insurance	243,925	\$22,631
Health care and social assistance	657,898	\$36,224
Information	70,598	\$10,687
Management of companies and enterprises	55,448	\$8,409
Manufacturing	560,608	\$78,368
Mining	17,898	\$1,556
Other services, except public administration	318,087	\$9,738
Professional, scientific, and technical services	362,198	\$29,796
Real estate and rental and leasing	202,126	\$47,143
Transportation and warehousing	139,693	\$10,761
Utilities	19,655	\$8,326
Wholesale trade	177,431	\$27,247

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.