

RETAIL'S IMPACT IN KENTUCKY - 6

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Kentucky. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,011 - RETAIL ESTABLISHMENTS

1,782 - DIRECT LABOR INCOME
(\$MILLIONS)

68,651 - DIRECT RETAIL EMPLOYMENT

2,648 - DIRECT IMPACT ON GDP
(\$MILLIONS)

96,838 - TOTAL JOBS SUPPORTED

5,022 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN KY-6

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	68,651	\$2,648
Administrative and waste management services	27,912	\$909
Agriculture, forestry, fishing, and related activities	21,766	\$788
Arts, entertainment, and recreation	9,255	\$191
Construction	18,550	\$1,163
Educational services	7,359	\$217
Finance and insurance	12,609	\$920
Health care and social assistance	36,832	\$2,067
Information	7,247	\$889
Management of companies and enterprises	2,885	\$399
Manufacturing	41,584	\$6,173
Mining	2,190	\$350
Other services, except public administration	19,491	\$571
Professional, scientific, and technical services	21,695	\$1,441
Real estate and rental and leasing	16,916	\$3,223
Transportation and warehousing	11,128	\$752
Utilities	739	\$274
Wholesale trade	11,520	\$1,777

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.