

RETAIL'S IMPACT IN KENTUCKY - 5

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Kentucky. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,226 - RETAIL ESTABLISHMENTS

1,296 - DIRECT LABOR INCOME
(\$MILLIONS)

52,691 - DIRECT RETAIL EMPLOYMENT

1,948 - DIRECT IMPACT ON GDP
(\$MILLIONS)

72,843 - TOTAL JOBS SUPPORTED

3,538 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN KY-5

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	52,691	\$1,948
Administrative and waste management services	13,763	\$460
Agriculture, forestry, fishing, and related activities	10,011	\$139
Arts, entertainment, and recreation	2,054	\$44
Construction	14,529	\$632
Educational services	5,270	\$150
Finance and insurance	8,382	\$611
Health care and social assistance	40,686	\$2,107
Information	4,121	\$644
Management of companies and enterprises	1,064	\$93
Manufacturing	20,243	\$2,317
Mining	16,570	\$4,086
Other services, except public administration	18,829	\$447
Professional, scientific, and technical services	11,014	\$630
Real estate and rental and leasing	5,638	\$2,334
Transportation and warehousing	11,887	\$741
Utilities	1,459	\$565
Wholesale trade	7,601	\$1,025

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.