

RETAIL'S IMPACT IN KENTUCKY - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Kentucky. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,701 - RETAIL ESTABLISHMENTS

1,782 - DIRECT LABOR INCOME
(\$MILLIONS)

74,501 - DIRECT RETAIL EMPLOYMENT

2,596 - DIRECT IMPACT ON GDP
(\$MILLIONS)

103,054 - TOTAL JOBS SUPPORTED

5,038 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN KY-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	74,501	\$2,596
Administrative and waste management services	22,996	\$806
Agriculture, forestry, fishing, and related activities	10,184	\$182
Arts, entertainment, and recreation	8,922	\$184
Construction	19,300	\$1,123
Educational services	6,192	\$162
Finance and insurance	17,569	\$1,048
Health care and social assistance	39,687	\$2,426
Information	4,283	\$565
Management of companies and enterprises	6,469	\$799
Manufacturing	38,597	\$4,937
Mining	1,067	\$133
Other services, except public administration	23,159	\$677
Professional, scientific, and technical services	21,567	\$1,251
Real estate and rental and leasing	14,440	\$3,251
Transportation and warehousing	21,569	\$1,721
Utilities	956	\$421
Wholesale trade	17,304	\$2,716

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.