

RETAIL'S IMPACT IN KENTUCKY - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Kentucky. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,866 - RETAIL ESTABLISHMENTS

2,129 - DIRECT LABOR INCOME
(\$MILLIONS)

78,678 - DIRECT RETAIL EMPLOYMENT

2,891 - DIRECT IMPACT ON GDP
(\$MILLIONS)

109,546 - TOTAL JOBS SUPPORTED

6,155 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN KY-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	78,678	\$2,891
Administrative and waste management services	34,726	\$1,365
Agriculture, forestry, fishing, and related activities	612	\$10
Arts, entertainment, and recreation	8,723	\$285
Construction	17,262	\$1,321
Educational services	10,054	\$336
Finance and insurance	42,257	\$3,248
Health care and social assistance	68,812	\$4,679
Information	8,384	\$1,414
Management of companies and enterprises	6,446	\$964
Manufacturing	36,435	\$5,912
Mining	576	\$56
Other services, except public administration	21,988	\$822
Professional, scientific, and technical services	26,147	\$2,111
Real estate and rental and leasing	24,675	\$4,035
Transportation and warehousing	30,265	\$3,128
Utilities	895	\$421
Wholesale trade	20,773	\$3,282

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.