

RETAIL'S IMPACT IN KENTUCKY - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Kentucky. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,790 - RETAIL ESTABLISHMENTS

1,529 - DIRECT LABOR INCOME
(\$MILLIONS)

64,474 - DIRECT RETAIL EMPLOYMENT

2,311 - DIRECT IMPACT ON GDP
(\$MILLIONS)

90,038 - TOTAL JOBS SUPPORTED

4,659 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN KY-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	64,474	\$2,311
Administrative and waste management services	23,866	\$738
Agriculture, forestry, fishing, and related activities	25,135	\$555
Arts, entertainment, and recreation	4,838	\$126
Construction	24,776	\$1,164
Educational services	5,629	\$149
Finance and insurance	13,276	\$878
Health care and social assistance	32,739	\$1,625
Information	4,291	\$705
Management of companies and enterprises	3,757	\$338
Manufacturing	44,984	\$8,024
Mining	1,366	\$244
Other services, except public administration	24,058	\$614
Professional, scientific, and technical services	13,487	\$681
Real estate and rental and leasing	10,132	\$2,756
Transportation and warehousing	13,897	\$771
Utilities	1,253	\$510
Wholesale trade	11,660	\$1,638

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.