

RETAIL'S IMPACT IN KENTUCKY - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Kentucky. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,152 - RETAIL ESTABLISHMENTS

60,834 - DIRECT RETAIL EMPLOYMENT

83,716 - TOTAL JOBS SUPPORTED

1,513 - DIRECT LABOR INCOME
(\$MILLIONS)

2,309 - DIRECT IMPACT ON GDP
(\$MILLIONS)

4,080 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN KY-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	60,834	\$2,309
Administrative and waste management services	17,802	\$632
Agriculture, forestry, fishing, and related activities	33,553	\$1,057
Arts, entertainment, and recreation	4,056	\$91
Construction	22,080	\$1,023
Educational services	5,121	\$146
Finance and insurance	9,708	\$726
Health care and social assistance	36,378	\$1,782
Information	3,264	\$432
Management of companies and enterprises	1,074	\$86
Manufacturing	49,124	\$4,900
Mining	5,518	\$1,377
Other services, except public administration	23,341	\$572
Professional, scientific, and technical services	11,667	\$562
Real estate and rental and leasing	7,361	\$2,534
Transportation and warehousing	15,881	\$1,092
Utilities	1,457	\$644
Wholesale trade	10,488	\$1,424

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.