

# RETAIL'S IMPACT IN KENTUCKY

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Kentucky. Here is a quick look at retail in your state, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**52,746** - RETAIL ESTABLISHMENTS

**10,030** - DIRECT LABOR INCOME  
(\$MILLIONS)

**399,829** - DIRECT RETAIL EMPLOYMENT

**14,703** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**556,035** - TOTAL JOBS SUPPORTED

**\$28.4 Billion** - TOTAL IMPACT ON GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN KENTUCKY

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	399,829	\$14,703
Administrative and waste management services	141,065	\$4,909
Agriculture, forestry, fishing, and related activities	101,261	\$2,731
Arts, entertainment, and recreation	37,847	\$921
Construction	116,496	\$6,426
Educational services	39,625	\$1,161
Finance and insurance	103,801	\$7,430
Health care and social assistance	255,133	\$14,685
Information	31,590	\$4,649
Management of companies and enterprises	21,695	\$2,679
Manufacturing	230,967	\$32,263
Mining	27,288	\$6,246
Other services, except public administration	130,867	\$3,702
Professional, scientific, and technical services	105,578	\$6,676
Real estate and rental and leasing	79,161	\$18,133
Transportation and warehousing	104,627	\$8,205
Utilities	6,758	\$2,834
Wholesale trade	79,346	\$11,863

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.