

RETAIL'S IMPACT IN WEST VIRGINIA - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in West Virginia. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

6,869 - RETAIL ESTABLISHMENTS

1,251 - DIRECT LABOR INCOME
(\$MILLIONS)

50,018 - DIRECT RETAIL EMPLOYMENT

2,000 - DIRECT IMPACT ON GDP
(\$MILLIONS)

64,734 - TOTAL JOBS SUPPORTED

3,260 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN WV-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	50,018	\$2,000
Administrative and waste management services	12,595	\$464
Agriculture, forestry, fishing, and related activities	6,390	\$71
Arts, entertainment, and recreation	4,002	\$133
Construction	13,206	\$738
Educational services	3,069	\$61
Finance and insurance	7,276	\$466
Health care and social assistance	39,489	\$2,038
Information	2,522	\$350
Management of companies and enterprises	1,279	\$120
Manufacturing	13,305	\$1,500
Mining	18,853	\$5,389
Other services, except public administration	13,862	\$450
Professional, scientific, and technical services	10,349	\$603
Real estate and rental and leasing	5,340	\$1,897
Transportation and warehousing	8,990	\$908
Utilities	1,497	\$291
Wholesale trade	7,356	\$923

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.