

RETAIL'S IMPACT IN WEST VIRGINIA - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in West Virginia. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,050 - RETAIL ESTABLISHMENTS

1,271 - DIRECT LABOR INCOME
(\$MILLIONS)

50,826 - DIRECT RETAIL EMPLOYMENT

2,018 - DIRECT IMPACT ON GDP
(\$MILLIONS)

68,206 - TOTAL JOBS SUPPORTED

3,461 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN WV-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	50,826	\$2,018
Administrative and waste management services	15,550	\$616
Agriculture, forestry, fishing, and related activities	9,271	\$137
Arts, entertainment, and recreation	4,709	\$151
Construction	18,808	\$1,225
Educational services	5,028	\$173
Finance and insurance	11,371	\$919
Health care and social assistance	40,857	\$2,197
Information	4,855	\$600
Management of companies and enterprises	2,786	\$297
Manufacturing	14,489	\$1,651
Mining	11,514	\$1,719
Other services, except public administration	17,438	\$512
Professional, scientific, and technical services	14,656	\$1,152
Real estate and rental and leasing	10,512	\$2,335
Transportation and warehousing	8,997	\$765
Utilities	1,588	\$323
Wholesale trade	9,679	\$1,248

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.