

# RETAIL'S IMPACT IN WEST VIRGINIA - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in West Virginia. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**7,649** - RETAIL ESTABLISHMENTS

**1,450** - DIRECT LABOR INCOME  
(\$MILLIONS)

**62,766** - DIRECT RETAIL EMPLOYMENT

**2,355** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**81,865** - TOTAL JOBS SUPPORTED

**3,978** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN WV-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	62,766	\$2,355
Administrative and waste management services	14,756	\$543
Agriculture, forestry, fishing, and related activities	8,796	\$68
Arts, entertainment, and recreation	5,776	\$173
Construction	17,671	\$1,151
Educational services	4,465	\$122
Finance and insurance	9,841	\$778
Health care and social assistance	44,905	\$2,380
Information	3,934	\$570
Management of companies and enterprises	3,087	\$282
Manufacturing	23,883	\$4,010
Mining	12,820	\$2,566
Other services, except public administration	18,298	\$512
Professional, scientific, and technical services	14,100	\$976
Real estate and rental and leasing	11,018	\$2,436
Transportation and warehousing	6,843	\$529
Utilities	2,352	\$511
Wholesale trade	8,588	\$1,090

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.