

RETAIL'S IMPACT IN WEST VIRGINIA

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in West Virginia. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

21,568 - RETAIL ESTABLISHMENTS

3,972 - DIRECT LABOR INCOME
(\$MILLIONS)

163,610 - DIRECT RETAIL EMPLOYMENT

6,373 - DIRECT IMPACT ON GDP
(\$MILLIONS)

214,804 - TOTAL JOBS SUPPORTED

\$10.7 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN WEST VIRGINIA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	163,610	\$6,373
Administrative and waste management services	42,901	\$1,622
Agriculture, forestry, fishing, and related activities	24,457	\$275
Arts, entertainment, and recreation	14,487	\$457
Construction	49,684	\$3,115
Educational services	12,562	\$357
Finance and insurance	28,488	\$2,163
Health care and social assistance	125,251	\$6,615
Information	11,311	\$1,520
Management of companies and enterprises	7,152	\$699
Manufacturing	51,677	\$7,162
Mining	43,187	\$9,674
Other services, except public administration	49,598	\$1,474
Professional, scientific, and technical services	39,105	\$2,731
Real estate and rental and leasing	26,870	\$6,668
Transportation and warehousing	24,830	\$2,202
Utilities	5,437	\$1,125
Wholesale trade	25,623	\$3,261

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.