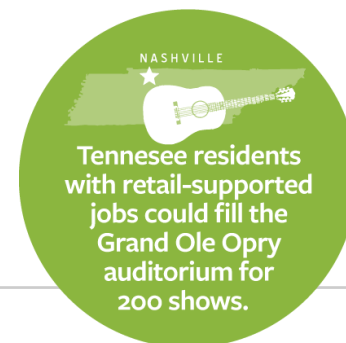


# RETAIL'S IMPACT IN TENNESSEE - 9

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Tennessee. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**6,955 - RETAIL ESTABLISHMENTS**

**1,967 - DIRECT LABOR INCOME**  
(\$MILLIONS)

**59,023 - DIRECT RETAIL EMPLOYMENT**

**2,798 - DIRECT IMPACT ON GDP**  
(\$MILLIONS)

**89,089 - TOTAL JOBS SUPPORTED**

**6,052 - TOTAL IMPACT ON GDP**  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN TN-9

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	59,023	\$2,798
Administrative and waste management services	63,245	\$3,241
Agriculture, forestry, fishing, and related activities	877	\$53
Arts, entertainment, and recreation	12,318	\$404
Construction	15,256	\$1,040
Educational services	8,426	\$345
Finance and insurance	16,786	\$1,432
Health care and social assistance	48,696	\$3,086
Information	5,104	\$843
Management of companies and enterprises	4,290	\$626
Manufacturing	27,802	\$7,050
Mining	339	\$52
Other services, except public administration	24,779	\$968
Professional, scientific, and technical services	17,245	\$1,337
Real estate and rental and leasing	16,520	\$3,389
Transportation and warehousing	56,212	\$5,653
Utilities	36	\$12
Wholesale trade	25,303	\$3,852

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.