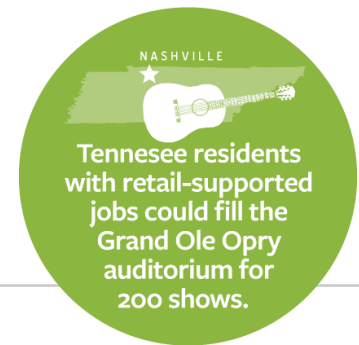


RETAIL'S IMPACT IN TENNESSEE - 8

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Tennessee. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,357 - RETAIL ESTABLISHMENTS

2,058 - DIRECT LABOR INCOME
(\$MILLIONS)

74,257 - DIRECT RETAIL EMPLOYMENT

3,202 - DIRECT IMPACT ON GDP
(\$MILLIONS)

107,259 - TOTAL JOBS SUPPORTED

6,021 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN TN-8

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	74,257	\$3,202
Administrative and waste management services	29,884	\$1,052
Agriculture, forestry, fishing, and related activities	21,327	\$588
Arts, entertainment, and recreation	5,992	\$158
Construction	22,545	\$1,058
Educational services	7,502	\$293
Finance and insurance	20,888	\$1,668
Health care and social assistance	42,763	\$2,535
Information	4,756	\$712
Management of companies and enterprises	3,050	\$381
Manufacturing	38,397	\$5,250
Mining	502	\$153
Other services, except public administration	29,191	\$718
Professional, scientific, and technical services	16,343	\$1,145
Real estate and rental and leasing	18,965	\$3,854
Transportation and warehousing	11,576	\$911
Utilities	290	\$131
Wholesale trade	13,553	\$1,843

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.