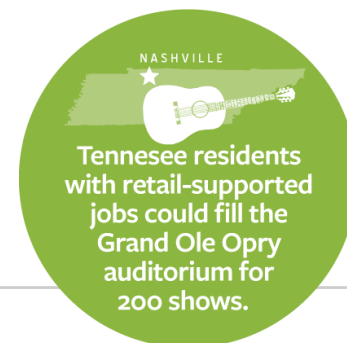


RETAIL'S IMPACT IN TENNESSEE - 7

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Tennessee. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,560 - RETAIL ESTABLISHMENTS

1,682 - DIRECT LABOR INCOME
(\$MILLIONS)

61,998 - DIRECT RETAIL EMPLOYMENT

2,631 - DIRECT IMPACT ON GDP
(\$MILLIONS)

86,704 - TOTAL JOBS SUPPORTED

4,894 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN TN-7

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	61,998	\$2,631
Administrative and waste management services	16,058	\$719
Agriculture, forestry, fishing, and related activities	18,668	\$228
Arts, entertainment, and recreation	4,689	\$179
Construction	19,557	\$861
Educational services	4,383	\$154
Finance and insurance	18,664	\$1,559
Health care and social assistance	30,977	\$1,940
Information	4,959	\$716
Management of companies and enterprises	4,707	\$760
Manufacturing	27,433	\$3,419
Mining	710	\$163
Other services, except public administration	23,937	\$733
Professional, scientific, and technical services	18,342	\$1,406
Real estate and rental and leasing	12,128	\$3,031
Transportation and warehousing	8,048	\$451
Utilities	568	\$255
Wholesale trade	8,110	\$1,176

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.