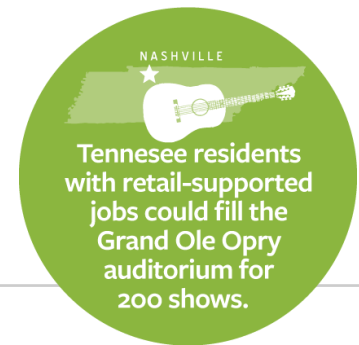


RETAIL'S IMPACT IN TENNESSEE - 6

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Tennessee. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,117 - RETAIL ESTABLISHMENTS

1,540 - DIRECT LABOR INCOME
(\$MILLIONS)

56,929 - DIRECT RETAIL EMPLOYMENT

2,428 - DIRECT IMPACT ON GDP
(\$MILLIONS)

81,373 - TOTAL JOBS SUPPORTED

4,493 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN TN-6

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	56,929	\$2,428
Administrative and waste management services	18,627	\$679
Agriculture, forestry, fishing, and related activities	14,855	\$321
Arts, entertainment, and recreation	5,402	\$145
Construction	23,435	\$998
Educational services	3,875	\$109
Finance and insurance	11,982	\$901
Health care and social assistance	30,300	\$1,657
Information	3,200	\$448
Management of companies and enterprises	2,505	\$314
Manufacturing	35,851	\$4,115
Mining	1,396	\$207
Other services, except public administration	24,740	\$629
Professional, scientific, and technical services	16,002	\$1,201
Real estate and rental and leasing	9,719	\$2,789
Transportation and warehousing	14,033	\$768
Utilities	867	\$412
Wholesale trade	11,323	\$1,450

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.