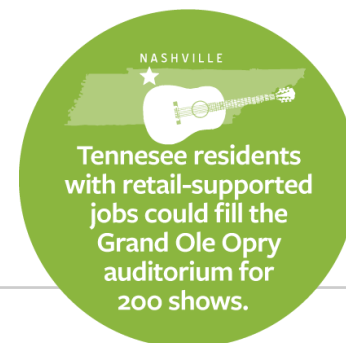


RETAIL'S IMPACT IN TENNESSEE - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Tennessee. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,686 - RETAIL ESTABLISHMENTS

1,908 - DIRECT LABOR INCOME
(\$MILLIONS)

67,694 - DIRECT RETAIL EMPLOYMENT

2,947 - DIRECT IMPACT ON GDP
(\$MILLIONS)

95,659 - TOTAL JOBS SUPPORTED

5,596 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN TN-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	67,694	\$2,947
Administrative and waste management services	28,219	\$1,201
Agriculture, forestry, fishing, and related activities	4,966	\$95
Arts, entertainment, and recreation	5,199	\$166
Construction	22,560	\$1,107
Educational services	5,432	\$176
Finance and insurance	22,866	\$2,132
Health care and social assistance	37,590	\$2,230
Information	3,934	\$543
Management of companies and enterprises	1,924	\$208
Manufacturing	51,803	\$6,797
Mining	668	\$272
Other services, except public administration	25,391	\$752
Professional, scientific, and technical services	24,461	\$2,054
Real estate and rental and leasing	9,137	\$2,904
Transportation and warehousing	18,919	\$1,212
Utilities	374	\$116
Wholesale trade	11,346	\$1,590

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.