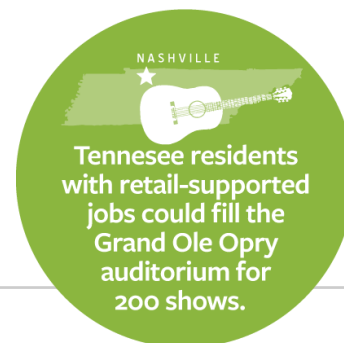


## RETAIL'S IMPACT IN TENNESSEE - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Tennessee. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



### BY THE NUMBERS

**8,892** - RETAIL ESTABLISHMENTS

**2,141** - DIRECT LABOR INCOME  
(\$MILLIONS)

**80,388** - DIRECT RETAIL EMPLOYMENT

**3,294** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**112,441** - TOTAL JOBS SUPPORTED

**6,171** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN TN-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	80,388	\$3,294
Administrative and waste management services	29,546	\$1,160
Agriculture, forestry, fishing, and related activities	4,376	\$74
Arts, entertainment, and recreation	5,565	\$198
Construction	24,140	\$1,204
Educational services	6,917	\$226
Finance and insurance	18,255	\$1,361
Health care and social assistance	46,844	\$2,912
Information	6,739	\$1,123
Management of companies and enterprises	4,951	\$585
Manufacturing	24,100	\$2,984
Mining	1,600	\$346
Other services, except public administration	24,401	\$818
Professional, scientific, and technical services	26,282	\$1,871
Real estate and rental and leasing	23,613	\$4,161
Transportation and warehousing	13,418	\$996
Utilities	209	\$86
Wholesale trade	16,375	\$2,356

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.