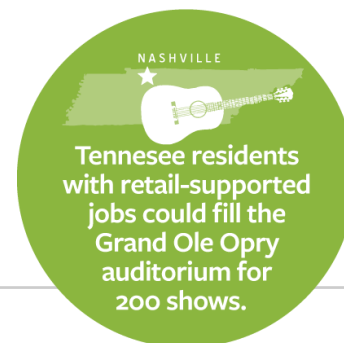


RETAIL'S IMPACT IN TENNESSEE - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Tennessee. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,472 - RETAIL ESTABLISHMENTS

1,761 - DIRECT LABOR INCOME
(\$MILLIONS)

73,357 - DIRECT RETAIL EMPLOYMENT

2,807 - DIRECT IMPACT ON GDP
(\$MILLIONS)

100,681 - TOTAL JOBS SUPPORTED

4,994 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN TN-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	73,357	\$2,807
Administrative and waste management services	16,930	\$650
Agriculture, forestry, fishing, and related activities	8,111	\$114
Arts, entertainment, and recreation	10,802	\$341
Construction	21,963	\$817
Educational services	3,989	\$123
Finance and insurance	10,615	\$882
Health care and social assistance	42,473	\$2,345
Information	3,818	\$595
Management of companies and enterprises	3,292	\$277
Manufacturing	42,163	\$5,179
Mining	989	\$144
Other services, except public administration	26,105	\$617
Professional, scientific, and technical services	11,538	\$645
Real estate and rental and leasing	10,818	\$2,963
Transportation and warehousing	10,800	\$690
Utilities	400	\$148
Wholesale trade	9,452	\$1,240

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.