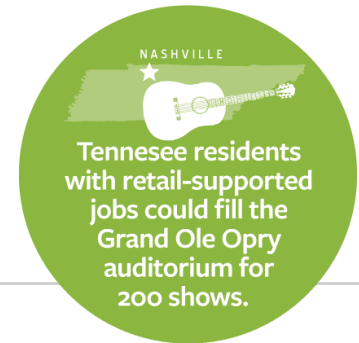


RETAIL'S IMPACT IN TENNESSEE - 5

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Tennessee. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,611 - RETAIL ESTABLISHMENTS

3,003 - DIRECT LABOR INCOME
(\$MILLIONS)

89,758 - DIRECT RETAIL EMPLOYMENT

4,311 - DIRECT IMPACT ON GDP
(\$MILLIONS)

130,113 - TOTAL JOBS SUPPORTED

8,787 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN TN-5

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	89,758	\$4,311
Administrative and waste management services	48,156	\$2,152
Agriculture, forestry, fishing, and related activities	2,206	\$40
Arts, entertainment, and recreation	21,862	\$1,277
Construction	25,225	\$1,721
Educational services	23,344	\$1,169
Finance and insurance	39,361	\$2,962
Health care and social assistance	89,799	\$9,038
Information	16,861	\$2,902
Management of companies and enterprises	7,871	\$1,194
Manufacturing	25,740	\$3,402
Mining	1,091	\$270
Other services, except public administration	35,360	\$1,485
Professional, scientific, and technical services	42,415	\$4,842
Real estate and rental and leasing	31,306	\$5,530
Transportation and warehousing	23,588	\$1,818
Utilities	407	\$160
Wholesale trade	29,196	\$4,443

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.