

RETAIL'S IMPACT IN TENNESSEE - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Tennessee. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,960 - RETAIL ESTABLISHMENTS

1,489 - DIRECT LABOR INCOME
(\$MILLIONS)

61,213 - DIRECT RETAIL EMPLOYMENT

2,376 - DIRECT IMPACT ON GDP
(\$MILLIONS)

85,999 - TOTAL JOBS SUPPORTED

4,471 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN TN-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	61,213	\$2,376
Administrative and waste management services	20,046	\$680
Agriculture, forestry, fishing, and related activities	13,295	\$282
Arts, entertainment, and recreation	3,506	\$98
Construction	20,193	\$858
Educational services	5,526	\$176
Finance and insurance	12,798	\$1,004
Health care and social assistance	29,751	\$1,758
Information	5,044	\$618
Management of companies and enterprises	1,314	\$122
Manufacturing	53,876	\$6,635
Mining	469	\$127
Other services, except public administration	24,425	\$613
Professional, scientific, and technical services	12,898	\$756
Real estate and rental and leasing	13,747	\$3,078
Transportation and warehousing	13,989	\$845
Utilities	590	\$236
Wholesale trade	8,559	\$1,140

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.