

# RETAIL'S IMPACT IN SOUTH DAKOTA

## 1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in South Dakota. Here is a quick look at retail in your state, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.

BELLE  
FOURCHE

Retail is literally at the center of the United States in Belle Fourche, S.D. - the geographic center of the nation.

### BY THE NUMBERS

**13,867** - RETAIL ESTABLISHMENTS

**2,308** - DIRECT LABOR INCOME  
(\$MILLIONS)

**97,450** - DIRECT RETAIL EMPLOYMENT

**3,608** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**134,301** - TOTAL JOBS SUPPORTED

**\$6.7 Billion** - TOTAL IMPACT ON GDP

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN SOUTH DAKOTA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	97,450	\$3,608
Administrative and waste management services	19,281	\$675
Agriculture, forestry, fishing, and related activities	38,426	\$4,769
Arts, entertainment, and recreation	11,599	\$275
Construction	31,557	\$1,564
Educational services	10,599	\$282
Finance and insurance	40,053	\$6,784
Health care and social assistance	66,923	\$3,670
Information	7,353	\$1,164
Management of companies and enterprises	4,425	\$509
Manufacturing	43,301	\$4,154
Mining	2,160	\$263
Other services, except public administration	29,856	\$858
Professional, scientific, and technical services	19,873	\$1,136
Real estate and rental and leasing	16,814	\$4,030
Transportation and warehousing	15,395	\$1,008
Utilities	2,038	\$689
Wholesale trade	20,954	\$2,731

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.