

# RETAIL'S IMPACT IN SOUTH CAROLINA - 7

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in South Carolina. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**9,964** - RETAIL ESTABLISHMENTS

**1,837** - DIRECT LABOR INCOME  
(\$MILLIONS)

**76,032** - DIRECT RETAIL EMPLOYMENT

**2,788** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**104,288** - TOTAL JOBS SUPPORTED

**4,830** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN SC-7

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	76,032	\$2,788
Administrative and waste management services	15,882	\$493
Agriculture, forestry, fishing, and related activities	6,479	\$246
Arts, entertainment, and recreation	12,403	\$313
Construction	15,269	\$801
Educational services	2,537	\$64
Finance and insurance	14,516	\$907
Health care and social assistance	29,768	\$1,558
Information	3,450	\$424
Management of companies and enterprises	1,755	\$119
Manufacturing	24,527	\$2,919
Mining	617	\$124
Other services, except public administration	17,784	\$569
Professional, scientific, and technical services	11,919	\$741
Real estate and rental and leasing	24,565	\$3,804
Transportation and warehousing	9,183	\$514
Utilities	1,016	\$304
Wholesale trade	7,951	\$957

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.