

RETAIL'S IMPACT IN SOUTH CAROLINA - 6

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in South Carolina. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,160 - RETAIL ESTABLISHMENTS

1,849 - DIRECT LABOR INCOME
(\$MILLIONS)

72,736 - DIRECT RETAIL EMPLOYMENT

2,776 - DIRECT IMPACT ON GDP
(\$MILLIONS)

104,246 - TOTAL JOBS SUPPORTED

5,294 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN SC-6

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	72,736	\$2,776
Administrative and waste management services	35,331	\$1,299
Agriculture, forestry, fishing, and related activities	11,238	\$461
Arts, entertainment, and recreation	6,985	\$179
Construction	23,147	\$1,303
Educational services	9,000	\$308
Finance and insurance	26,064	\$2,077
Health care and social assistance	40,754	\$2,205
Information	6,683	\$952
Management of companies and enterprises	3,510	\$315
Manufacturing	35,669	\$5,218
Mining	446	\$134
Other services, except public administration	27,877	\$791
Professional, scientific, and technical services	26,286	\$1,988
Real estate and rental and leasing	18,970	\$3,704
Transportation and warehousing	14,243	\$765
Utilities	1,844	\$658
Wholesale trade	12,636	\$1,811

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.