

# RETAIL'S IMPACT IN SOUTH CAROLINA - 5

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in South Carolina. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**6,555** - RETAIL ESTABLISHMENTS

**1,225** - DIRECT LABOR INCOME  
(\$MILLIONS)

**48,403** - DIRECT RETAIL EMPLOYMENT

**1,893** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**67,802** - TOTAL JOBS SUPPORTED

**3,411** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN SC-5

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	48,403	\$1,893
Administrative and waste management services	16,714	\$606
Agriculture, forestry, fishing, and related activities	6,529	\$250
Arts, entertainment, and recreation	4,137	\$95
Construction	14,263	\$711
Educational services	4,298	\$110
Finance and insurance	10,822	\$643
Health care and social assistance	23,075	\$1,159
Information	4,881	\$561
Management of companies and enterprises	1,228	\$99
Manufacturing	37,028	\$4,488
Mining	417	\$211
Other services, except public administration	19,701	\$481
Professional, scientific, and technical services	13,469	\$844
Real estate and rental and leasing	9,927	\$2,646
Transportation and warehousing	7,731	\$469
Utilities	2,350	\$917
Wholesale trade	8,449	\$1,139

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.