

RETAIL'S IMPACT IN SOUTH CAROLINA - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in South Carolina. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,054 - RETAIL ESTABLISHMENTS

1,274 - DIRECT LABOR INCOME
(\$MILLIONS)

53,300 - DIRECT RETAIL EMPLOYMENT

2,004 - DIRECT IMPACT ON GDP
(\$MILLIONS)

73,626 - TOTAL JOBS SUPPORTED

3,586 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN SC-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	53,300	\$2,004
Administrative and waste management services	20,438	\$658
Agriculture, forestry, fishing, and related activities	7,080	\$228
Arts, entertainment, and recreation	4,468	\$83
Construction	17,563	\$881
Educational services	4,429	\$112
Finance and insurance	6,897	\$463
Health care and social assistance	23,918	\$1,279
Information	3,524	\$498
Management of companies and enterprises	1,365	\$106
Manufacturing	53,661	\$6,230
Mining	636	\$47
Other services, except public administration	18,264	\$527
Professional, scientific, and technical services	11,016	\$600
Real estate and rental and leasing	9,139	\$2,716
Transportation and warehousing	6,957	\$391
Utilities	2,644	\$975
Wholesale trade	8,290	\$1,130

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.