

RETAIL'S IMPACT IN SOUTH CAROLINA - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in South Carolina. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

6,949 - RETAIL ESTABLISHMENTS

1,487 - DIRECT LABOR INCOME
(\$MILLIONS)

58,727 - DIRECT RETAIL EMPLOYMENT

2,324 - DIRECT IMPACT ON GDP
(\$MILLIONS)

83,221 - TOTAL JOBS SUPPORTED

4,320 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN SC-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	58,727	\$2,324
Administrative and waste management services	27,647	\$1,808
Agriculture, forestry, fishing, and related activities	4,923	\$198
Arts, entertainment, and recreation	4,383	\$87
Construction	21,807	\$1,276
Educational services	6,369	\$183
Finance and insurance	17,895	\$979
Health care and social assistance	30,430	\$1,545
Information	3,352	\$441
Management of companies and enterprises	1,975	\$145
Manufacturing	24,539	\$3,665
Mining	265	\$141
Other services, except public administration	21,022	\$577
Professional, scientific, and technical services	18,665	\$1,213
Real estate and rental and leasing	13,849	\$2,875
Transportation and warehousing	8,279	\$485
Utilities	3,428	\$1,201
Wholesale trade	10,724	\$1,531

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.