

RETAIL'S IMPACT IN SOUTH CAROLINA - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in South Carolina. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,547 - RETAIL ESTABLISHMENTS

1,987 - DIRECT LABOR INCOME
(\$MILLIONS)

70,982 - DIRECT RETAIL EMPLOYMENT

2,906 - DIRECT IMPACT ON GDP
(\$MILLIONS)

96,506 - TOTAL JOBS SUPPORTED

4,832 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN SC-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	70,982	\$2,906
Administrative and waste management services	24,144	\$868
Agriculture, forestry, fishing, and related activities	1,497	\$64
Arts, entertainment, and recreation	10,509	\$283
Construction	17,125	\$1,080
Educational services	4,067	\$159
Finance and insurance	18,613	\$1,041
Health care and social assistance	28,039	\$1,751
Information	3,789	\$401
Management of companies and enterprises	1,844	\$190
Manufacturing	9,904	\$1,324
Mining	371	\$28
Other services, except public administration	23,038	\$638
Professional, scientific, and technical services	20,605	\$1,604
Real estate and rental and leasing	21,742	\$3,620
Transportation and warehousing	10,736	\$649
Utilities	535	\$184
Wholesale trade	5,662	\$752

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.