

RETAIL'S IMPACT IN SOUTH CAROLINA

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in South Carolina. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

56,462 - RETAIL ESTABLISHMENTS

11,438 - DIRECT LABOR INCOME
(\$MILLIONS)

450,633 - DIRECT RETAIL EMPLOYMENT

17,312 - DIRECT IMPACT ON GDP
(\$MILLIONS)

628,929 - TOTAL JOBS SUPPORTED

\$31.2 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN SOUTH CAROLINA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	450,633	\$17,312
Administrative and waste management services	185,690	\$7,686
Agriculture, forestry, fishing, and related activities	39,147	\$1,500
Arts, entertainment, and recreation	49,200	\$1,186
Construction	127,159	\$7,263
Educational services	40,628	\$1,294
Finance and insurance	109,383	\$7,344
Health care and social assistance	206,675	\$11,382
Information	32,703	\$4,212
Management of companies and enterprises	18,008	\$1,715
Manufacturing	229,446	\$30,748
Mining	3,204	\$329
Other services, except public administration	150,518	\$4,317
Professional, scientific, and technical services	125,425	\$8,790
Real estate and rental and leasing	114,471	\$22,309
Transportation and warehousing	67,376	\$3,978
Utilities	12,408	\$4,424
Wholesale trade	74,194	\$10,299

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.