

RETAIL'S IMPACT IN PENNSYLVANIA - 18

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Pennsylvania. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,094 - RETAIL ESTABLISHMENTS

1,871 - DIRECT LABOR INCOME
(\$MILLIONS)

68,512 - DIRECT RETAIL EMPLOYMENT

2,569 - DIRECT IMPACT ON GDP
(\$MILLIONS)

96,591 - TOTAL JOBS SUPPORTED

5,430 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN PA-18

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	68,512	\$2,569
Administrative and waste management services	19,450	\$876
Agriculture, forestry, fishing, and related activities	3,919	\$71
Arts, entertainment, and recreation	13,112	\$502
Construction	26,222	\$1,836
Educational services	7,258	\$310
Finance and insurance	13,873	\$1,284
Health care and social assistance	44,787	\$2,445
Information	4,640	\$1,643
Management of companies and enterprises	7,672	\$1,359
Manufacturing	28,207	\$3,506
Mining	8,056	\$2,151
Other services, except public administration	21,499	\$767
Professional, scientific, and technical services	25,283	\$2,245
Real estate and rental and leasing	11,222	\$4,407
Transportation and warehousing	14,588	\$1,184
Utilities	1,232	\$427
Wholesale trade	17,005	\$2,630

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.