

RETAIL'S IMPACT IN OREGON - 5

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Oregon. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,472 - RETAIL ESTABLISHMENTS

1,969 - DIRECT LABOR INCOME
(\$MILLIONS)

71,450 - DIRECT RETAIL EMPLOYMENT

2,493 - DIRECT IMPACT ON GDP
(\$MILLIONS)

103,251 - TOTAL JOBS SUPPORTED

5,121 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OR-5

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	71,450	\$2,493
Administrative and waste management services	21,557	\$825
Agriculture, forestry, fishing, and related activities	20,972	\$958
Arts, entertainment, and recreation	9,374	\$175
Construction	21,430	\$1,288
Educational services	10,948	\$322
Finance and insurance	13,573	\$1,006
Health care and social assistance	53,759	\$2,948
Information	4,043	\$544
Management of companies and enterprises	3,250	\$345
Manufacturing	31,347	\$3,490
Mining	669	\$64
Other services, except public administration	23,540	\$751
Professional, scientific, and technical services	22,139	\$1,241
Real estate and rental and leasing	17,776	\$4,933
Transportation and warehousing	12,297	\$446
Utilities	672	\$478
Wholesale trade	13,773	\$1,865

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.