

RETAIL'S IMPACT IN OREGON - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Oregon. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,886 - RETAIL ESTABLISHMENTS

1,741 - DIRECT LABOR INCOME
(\$MILLIONS)

67,090 - DIRECT RETAIL EMPLOYMENT

2,254 - DIRECT IMPACT ON GDP
(\$MILLIONS)

95,460 - TOTAL JOBS SUPPORTED

4,547 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OR-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	67,090	\$2,254
Administrative and waste management services	20,378	\$757
Agriculture, forestry, fishing, and related activities	20,822	\$848
Arts, entertainment, and recreation	8,144	\$131
Construction	17,010	\$879
Educational services	6,356	\$153
Finance and insurance	11,768	\$846
Health care and social assistance	46,486	\$2,418
Information	6,277	\$805
Management of companies and enterprises	3,471	\$334
Manufacturing	31,453	\$2,569
Mining	1,208	\$94
Other services, except public administration	23,012	\$623
Professional, scientific, and technical services	19,105	\$1,001
Real estate and rental and leasing	13,513	\$4,337
Transportation and warehousing	9,568	\$1,096
Utilities	584	\$403
Wholesale trade	10,456	\$1,202

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.