

RETAIL'S IMPACT IN OREGON - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Oregon. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,707 - RETAIL ESTABLISHMENTS

2,531 - DIRECT LABOR INCOME
(\$MILLIONS)

86,974 - DIRECT RETAIL EMPLOYMENT

3,113 - DIRECT IMPACT ON GDP
(\$MILLIONS)

127,053 - TOTAL JOBS SUPPORTED

7,120 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OR-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	86,974	\$3,113
Administrative and waste management services	27,701	\$1,276
Agriculture, forestry, fishing, and related activities	5,281	\$211
Arts, entertainment, and recreation	17,110	\$522
Construction	23,081	\$1,776
Educational services	17,631	\$612
Finance and insurance	35,713	\$2,717
Health care and social assistance	61,865	\$3,989
Information	12,898	\$1,938
Management of companies and enterprises	13,077	\$1,677
Manufacturing	35,828	\$5,351
Mining	1,901	\$107
Other services, except public administration	28,325	\$1,025
Professional, scientific, and technical services	46,228	\$3,703
Real estate and rental and leasing	36,679	\$7,275
Transportation and warehousing	19,881	\$1,478
Utilities	1,034	\$794
Wholesale trade	22,952	\$3,326

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.