

## RETAIL'S IMPACT IN OREGON - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Oregon. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



### BY THE NUMBERS

**10,500** - RETAIL ESTABLISHMENTS

**1,952** - DIRECT LABOR INCOME  
(\$MILLIONS)

**72,766** - DIRECT RETAIL EMPLOYMENT

**2,537** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**106,181** - TOTAL JOBS SUPPORTED

**5,012** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OR-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	72,766	\$2,537
Administrative and waste management services	18,862	\$750
Agriculture, forestry, fishing, and related activities	36,154	\$1,416
Arts, entertainment, and recreation	12,578	\$229
Construction	20,702	\$1,071
Educational services	5,307	\$119
Finance and insurance	14,449	\$857
Health care and social assistance	51,359	\$2,639
Information	6,564	\$752
Management of companies and enterprises	3,089	\$270
Manufacturing	27,135	\$2,040
Mining	402	\$43
Other services, except public administration	23,158	\$667
Professional, scientific, and technical services	21,273	\$999
Real estate and rental and leasing	13,740	\$4,217
Transportation and warehousing	12,531	\$578
Utilities	1,436	\$1,061
Wholesale trade	10,828	\$1,185

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.