

RETAIL'S IMPACT IN OREGON

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Oregon. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

48,652 - RETAIL ESTABLISHMENTS

10,342 - DIRECT LABOR INCOME
(\$MILLIONS)

371,824 - DIRECT RETAIL EMPLOYMENT

13,063 - DIRECT IMPACT ON GDP
(\$MILLIONS)

537,850 - TOTAL JOBS SUPPORTED

\$29 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OREGON

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	371,824	\$13,063
Administrative and waste management services	118,365	\$4,960
Agriculture, forestry, fishing, and related activities	94,425	\$3,944
Arts, entertainment, and recreation	54,549	\$1,246
Construction	102,917	\$6,409
Educational services	54,267	\$1,653
Finance and insurance	96,808	\$7,126
Health care and social assistance	259,115	\$14,692
Information	41,379	\$6,177
Management of companies and enterprises	31,604	\$3,730
Manufacturing	186,301	\$62,261
Mining	4,651	\$349
Other services, except public administration	119,374	\$3,898
Professional, scientific, and technical services	138,882	\$9,059
Real estate and rental and leasing	102,272	\$26,082
Transportation and warehousing	64,148	\$4,974
Utilities	4,809	\$3,451
Wholesale trade	83,925	\$12,144

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.