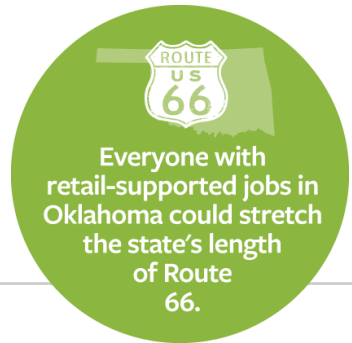


# RETAIL'S IMPACT IN OKLAHOMA - 5

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Oklahoma. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**10,820** - RETAIL ESTABLISHMENTS

**2,674** - DIRECT LABOR INCOME  
(\$MILLIONS)

**89,014** - DIRECT RETAIL EMPLOYMENT

**3,680** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**125,536** - TOTAL JOBS SUPPORTED

**7,356** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OK-5

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	89,014	\$3,680
Administrative and waste management services	41,967	\$1,811
Agriculture, forestry, fishing, and related activities	5,643	\$71
Arts, entertainment, and recreation	10,464	\$413
Construction	22,429	\$1,461
Educational services	9,665	\$325
Finance and insurance	30,210	\$2,103
Health care and social assistance	63,047	\$3,978
Information	9,530	\$1,831
Management of companies and enterprises	5,874	\$726
Manufacturing	26,404	\$3,187
Mining	32,916	\$7,675
Other services, except public administration	24,027	\$822
Professional, scientific, and technical services	30,794	\$2,262
Real estate and rental and leasing	25,772	\$4,984
Transportation and warehousing	10,700	\$1,290
Utilities	2,871	\$1,056
Wholesale trade	21,728	\$2,905

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.