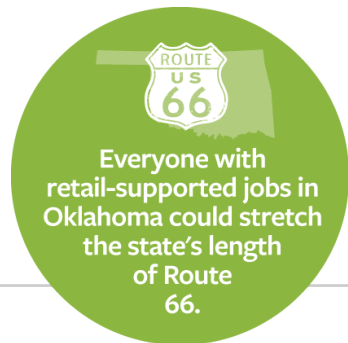


RETAIL'S IMPACT IN OKLAHOMA - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Oklahoma. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,620 - RETAIL ESTABLISHMENTS

1,720 - DIRECT LABOR INCOME
(\$MILLIONS)

65,202 - DIRECT RETAIL EMPLOYMENT

2,551 - DIRECT IMPACT ON GDP
(\$MILLIONS)

89,122 - TOTAL JOBS SUPPORTED

4,451 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OK-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,202	\$2,551
Administrative and waste management services	18,018	\$660
Agriculture, forestry, fishing, and related activities	15,689	\$349
Arts, entertainment, and recreation	5,641	\$138
Construction	22,885	\$1,078
Educational services	4,496	\$113
Finance and insurance	11,531	\$862
Health care and social assistance	31,817	\$1,534
Information	3,118	\$492
Management of companies and enterprises	1,568	\$78
Manufacturing	20,674	\$3,377
Mining	14,519	\$2,303
Other services, except public administration	22,926	\$543
Professional, scientific, and technical services	19,405	\$950
Real estate and rental and leasing	11,989	\$2,987
Transportation and warehousing	8,284	\$542
Utilities	1,094	\$367
Wholesale trade	8,203	\$992

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.