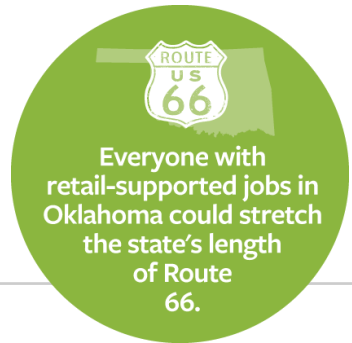


RETAIL'S IMPACT IN OKLAHOMA - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Oklahoma. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,652 - RETAIL ESTABLISHMENTS

1,689 - DIRECT LABOR INCOME
(\$MILLIONS)

62,841 - DIRECT RETAIL EMPLOYMENT

2,566 - DIRECT IMPACT ON GDP
(\$MILLIONS)

90,504 - TOTAL JOBS SUPPORTED

4,703 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OK-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	62,841	\$2,566
Administrative and waste management services	18,804	\$684
Agriculture, forestry, fishing, and related activities	42,428	\$1,575
Arts, entertainment, and recreation	6,529	\$238
Construction	30,522	\$1,435
Educational services	3,588	\$97
Finance and insurance	13,539	\$1,008
Health care and social assistance	31,281	\$1,400
Information	4,121	\$719
Management of companies and enterprises	2,777	\$281
Manufacturing	27,956	\$2,646
Mining	28,073	\$4,450
Other services, except public administration	30,280	\$800
Professional, scientific, and technical services	19,904	\$1,118
Real estate and rental and leasing	12,924	\$3,310
Transportation and warehousing	13,085	\$1,055
Utilities	2,519	\$909
Wholesale trade	13,144	\$1,684

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.