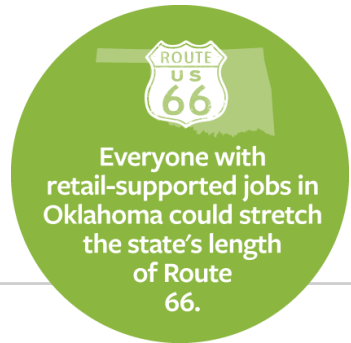


RETAIL'S IMPACT IN OKLAHOMA - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Oklahoma. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,647 - RETAIL ESTABLISHMENTS

1,312 - DIRECT LABOR INCOME
(\$MILLIONS)

51,384 - DIRECT RETAIL EMPLOYMENT

2,011 - DIRECT IMPACT ON GDP
(\$MILLIONS)

73,190 - TOTAL JOBS SUPPORTED

3,502 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OK-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	51,384	\$2,011
Administrative and waste management services	14,970	\$444
Agriculture, forestry, fishing, and related activities	31,946	\$942
Arts, entertainment, and recreation	3,251	\$76
Construction	22,145	\$857
Educational services	2,245	\$48
Finance and insurance	9,057	\$688
Health care and social assistance	34,668	\$1,353
Information	2,149	\$407
Management of companies and enterprises	1,012	\$65
Manufacturing	28,717	\$2,663
Mining	6,760	\$1,062
Other services, except public administration	24,213	\$567
Professional, scientific, and technical services	9,933	\$466
Real estate and rental and leasing	7,493	\$2,540
Transportation and warehousing	9,269	\$694
Utilities	1,658	\$570
Wholesale trade	7,050	\$811

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.