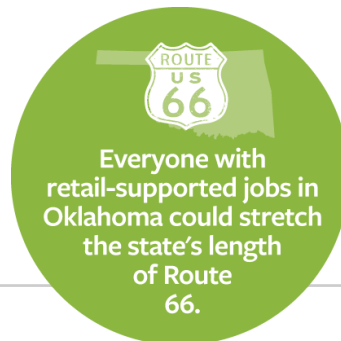


# RETAIL'S IMPACT IN OKLAHOMA - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Oklahoma. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**9,619** - RETAIL ESTABLISHMENTS

**2,346** - DIRECT LABOR INCOME  
(\$MILLIONS)

**81,138** - DIRECT RETAIL EMPLOYMENT

**3,305** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**115,815** - TOTAL JOBS SUPPORTED

**6,856** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OK-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	81,138	\$3,305
Administrative and waste management services	39,402	\$1,601
Agriculture, forestry, fishing, and related activities	3,590	\$70
Arts, entertainment, and recreation	5,050	\$198
Construction	21,740	\$1,636
Educational services	7,816	\$310
Finance and insurance	39,861	\$1,757
Health care and social assistance	51,524	\$3,179
Information	8,825	\$2,005
Management of companies and enterprises	6,656	\$856
Manufacturing	41,968	\$6,003
Mining	28,594	\$6,341
Other services, except public administration	23,938	\$896
Professional, scientific, and technical services	25,429	\$2,088
Real estate and rental and leasing	21,569	\$3,781
Transportation and warehousing	18,876	\$2,613
Utilities	3,868	\$1,567
Wholesale trade	16,494	\$2,573

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.