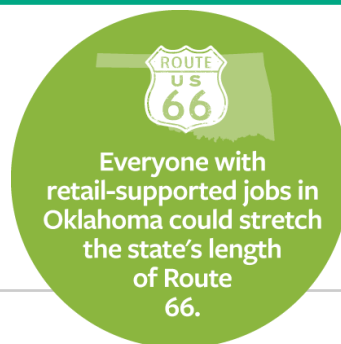


RETAIL'S IMPACT IN OKLAHOMA

1 in 5 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Oklahoma. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

46,359 - RETAIL ESTABLISHMENTS

9,742 - DIRECT LABOR INCOME
(\$MILLIONS)

349,578 - DIRECT RETAIL EMPLOYMENT

14,113 - DIRECT IMPACT ON GDP
(\$MILLIONS)

494,168 - TOTAL JOBS SUPPORTED

\$26.9 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OKLAHOMA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	349,578	\$14,113
Administrative and waste management services	133,161	\$5,199
Agriculture, forestry, fishing, and related activities	99,296	\$3,006
Arts, entertainment, and recreation	30,935	\$1,063
Construction	119,721	\$6,467
Educational services	27,809	\$893
Finance and insurance	104,197	\$6,417
Health care and social assistance	212,336	\$11,444
Information	27,744	\$5,454
Management of companies and enterprises	17,887	\$2,006
Manufacturing	145,719	\$17,876
Mining	110,861	\$21,831
Other services, except public administration	125,384	\$3,627
Professional, scientific, and technical services	105,465	\$6,884
Real estate and rental and leasing	79,748	\$17,602
Transportation and warehousing	60,214	\$6,195
Utilities	12,010	\$4,469
Wholesale trade	66,619	\$8,965

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.