

RETAIL'S IMPACT IN OHIO - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Ohio. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,542 - RETAIL ESTABLISHMENTS

1,572 - DIRECT LABOR INCOME
(\$MILLIONS)

63,079 - DIRECT RETAIL EMPLOYMENT

2,467 - DIRECT IMPACT ON GDP
(\$MILLIONS)

90,587 - TOTAL JOBS SUPPORTED

4,826 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OH-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	63,079	\$2,467
Administrative and waste management services	23,636	\$914
Agriculture, forestry, fishing, and related activities	13,300	\$750
Arts, entertainment, and recreation	9,270	\$259
Construction	19,902	\$895
Educational services	8,350	\$286
Finance and insurance	13,728	\$1,870
Health care and social assistance	43,607	\$2,173
Information	4,333	\$587
Management of companies and enterprises	3,995	\$520
Manufacturing	75,676	\$10,843
Mining	725	\$134
Other services, except public administration	22,898	\$636
Professional, scientific, and technical services	15,968	\$1,000
Real estate and rental and leasing	6,473	\$2,706
Transportation and warehousing	14,376	\$906
Utilities	968	\$570
Wholesale trade	13,018	\$1,617

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.