

# RETAIL'S IMPACT IN OHIO - 16

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Ohio. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**9,344** - RETAIL ESTABLISHMENTS

**2,032** - DIRECT LABOR INCOME  
(\$MILLIONS)

**78,620** - DIRECT RETAIL EMPLOYMENT

**3,107** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**108,466** - TOTAL JOBS SUPPORTED

**5,796** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OH-16

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	78,620	\$3,107
Administrative and waste management services	19,246	\$813
Agriculture, forestry, fishing, and related activities	2,932	\$148
Arts, entertainment, and recreation	5,370	\$183
Construction	19,196	\$1,084
Educational services	7,611	\$268
Finance and insurance	14,167	\$1,813
Health care and social assistance	51,834	\$2,867
Information	4,623	\$699
Management of companies and enterprises	6,925	\$913
Manufacturing	34,659	\$4,735
Mining	4,465	\$232
Other services, except public administration	23,314	\$711
Professional, scientific, and technical services	19,545	\$1,355
Real estate and rental and leasing	12,859	\$3,558
Transportation and warehousing	12,019	\$842
Utilities	606	\$372
Wholesale trade	13,684	\$1,926

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.