

RETAIL'S IMPACT IN OHIO - 15

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Ohio. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,218 - RETAIL ESTABLISHMENTS

1,924 - DIRECT LABOR INCOME
(\$MILLIONS)

73,021 - DIRECT RETAIL EMPLOYMENT

2,909 - DIRECT IMPACT ON GDP
(\$MILLIONS)

105,430 - TOTAL JOBS SUPPORTED

5,952 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OH-15

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	73,021	\$2,909
Administrative and waste management services	27,485	\$1,216
Agriculture, forestry, fishing, and related activities	7,849	\$313
Arts, entertainment, and recreation	6,650	\$201
Construction	18,868	\$1,036
Educational services	7,031	\$224
Finance and insurance	24,458	\$3,100
Health care and social assistance	43,625	\$2,244
Information	7,366	\$1,226
Management of companies and enterprises	5,449	\$775
Manufacturing	32,503	\$4,635
Mining	1,389	\$241
Other services, except public administration	22,862	\$723
Professional, scientific, and technical services	27,635	\$2,099
Real estate and rental and leasing	18,770	\$4,470
Transportation and warehousing	22,360	\$1,488
Utilities	1,445	\$938
Wholesale trade	15,492	\$2,104

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.